

THE MONTHLY SCROLL



JANUARY

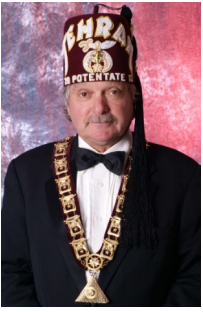
2012

MIKE NELLA

POTENTATE

TEHRAN SHRINE

2012 ELECTED DIVAN



Potentate: Michael "Mike" Nella

First Lady: Judie

Phone: 559-871-0382 (c)

Chief Rabban: Clinton "Travis" Cantrell

Lady: Adrienne

Phone: 559-905-6895 (c)



Assistant Rabban: Ronny Melara

Lady: Carole

Phone: 559-323-3034 (c)



High Priest & Prophet: David A. Johnson

Lady: Sloan

Phone: 559-217-1857 (c)



Oriental Guide: Robert D. Crossland

Lady: Denise

Phone: 559-281-0673 (c)



Treasurer: David Coleman

Lady: Louise

Phone: 559-313-0781 (c)



Recorder: Thomas "Tom" Crosno

Lady: Elaine

Phone: 559-974-7496 (c)



Potentate's Message



Welcome to 2012, a new year, and time to continue “Having Fun With a Purpose.” The incoming staff, first Lady Judie, and I have completed many hours of planning to make 2012 enjoyable to all and successful for Tehran Shrine.

Please note that this publication is now known as, “The Monthly Scroll.” As is well known, cost control in these times is paramount. If you would like to discontinue receiving this mailing and opt into viewing/printing it on-line, please notify the Shrine Office of such. The publication, in its entirety, will be available at tehranshriners.com. By choosing this option, you will be helping to lower cost and effort relating to the production of this publication. Also, a paper copy will always be available at the Shrine Office for you to pick up at your leisure if you choose to do so. And of course, if you wish to continue to receive a mailed copy to your home, it will be done so as you wish.

Please look forward with me to 2012 and all the fun plans which are made to enable Tehran Shrine in “ Making Children an Offer They Can’t Refuse.”

Fraternally;

Mike Nella --Pote



RECORDERS' CORNER

JANUARY

Here we go into a new Shrine year

The first thing I wish to do is thank the Nobility for reelecting me as your Recorder. I will continue to give the job the attention and commitment that I have for the past 10 years.

All the Nobility have the responsibility of getting behind and supporting the Nobles whom you elected to run the Shrine for 2012, give them your full support.

Mike Nella has a great year planned. Attend as many of the functions that you are able to attend. Shrine is "Fun with a purpose" and our main purpose of having fun is to help a child have a better life through our network of hospitals and clinics.

Our Temple is getting smaller therefore each Noble must work harder to support our Temple – **you can only do this by getting involved.**

Just a reminder to check your dues card. If it is not a 2012 dues card, please send in your dues today. They can be paid by cash, check or credit card. You can call the office 559-251-1991 to obtain your balance owed.



A Word from the Director General:

Tehran Membership

Total Tehran membership: 598; average age 73.07

By decade:

111	1 (amazing; his dues are current, last dues check received November, 2011)		
100-109	1	50-59	65
90-99	47	40-49	35
80-89	181	30-39	9
70-79	144	20-29	2
60-69	112		

It stuns me that our largest membership decade is 80-89 and that each younger decade is smaller than the last. Our membership co-chairmen are James Meeks the Elder and Wayne Schwartz. They are sincere, committed Shriners but need help. Travis Cantrell has some strong ideas and we need to enlist his help to bring some proven Imperial Shrine membership techniques to our membership plan and to actually implement them. We need to promote and advertise, which takes money. Mike, Judie, Denise and I are committed to put on a high quality, organized year and to follow Tehran traditions where feasible. We have an organized calendar and very solid people who are Chairing all events. Support us; show up and bring others, Shriners and non-Shriners alike. The events won't be boring and mediocre. And with the exceptions of the Mass Installation and the Nobles' Ball will not add to budget expenses. Even events targeting new members should pay for themselves. We don't want to spend money to attract free loaders who come only for a free meal.

I'm asking you all to help us with membership recruitment and retention. Retention-invigorating participation: Is anyone willing to organize and put on two gatherings inviting - by written invitation and by personal phone calls the 46 nobles aged 20-49 for one gathering and the 65 nobles aged 50-59 to another gathering. Do we have anyone under 50 capable of reaching the younger group? We can probably use someone up to about age 65 to approach the older group but younger would be better. We need Pied Piper types - personalities others wish to associate with. Not only should the leaders of the gathering try to sell them on what we are doing and trying to do; the leaders should set up round table discussions at each table with each table to report to the gathering their questions, comments and recommendations. Then, there must be follow up with the younger Nobles. This can't just be something we do for them with them just passively going along or staying away. They either help lead the way or we focus on new members and involve them. These are not new ideas. We need to implement.

Travis Cantrell and David Coleman have a Blue Lodge membership event planned for the April 10 Temple Guard/Patrol meeting. Excellent; they did this before with some success. Let's publicize the heck out of it and open it to non Masons, too. We have many Shriners who are active in their Blue Lodges and Scottish Rite. We need Shriners active in those Masonic organizations to recruit new and long time Masons and to point out how many Shriners are active Masons. All Masons are proud of the Shriners Hospitals. We need Masonic help to rebuild Shrine. We Shriners are no longer the Big Dog.

If we start bringing in 25 plus nobles per year with an average age under 50 and do that for 5 years that would be 125 new nobles. If we lose by attrition 250 nobles during that time we'll be down to 472 nobles but should be developing a young (under age 60) leadership core. It is my belief that the survival of Tehran does not depend on a rapid increase of total members. It depends on a rapid increase of younger, quality members with the capability and commitment to lead. If we can get over the 5 year hump I've outlined, we should then have more good nobles available and willing to take over the leadership and our prospects for survival - even success - will be good. I think it's our only chance.

Rob Crossland

OFFICIAL NOTICE

The Proposed budget for 2012 will be available for inspection by all Tehran Nobles on all business days at the Shrine Center from December 1, 2011, through January 3, 2012.

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OFFICIAL NOTICE

The Tehran Shrine Annual Stated Meeting will be held January 3, 2012, **6:00 pm** at the Shrine Center, 5407 E. Olive Avenue, Fresno, CA.

Stag, business only, no meal, refreshments after meeting

PURPOSE: To consider the annual budget for 2012 and all other business proper to be brought before Tehran Shriners

DRESS: Business casual

You **MUST** present a current dues card to be admitted

FEZ IS REQUIRED

ATTESTED: Kurt Jauss, Potentate

Tom Crosno, Recorder

JANUARY 2012
EVENTS CALENDAR

- Jan 3 Stated Annual Meeting
- Jan 7 Mass Installation - see flyer
- Jan 9 Merced/Mariposa Shrine Club
Contact Judge Brown 209-358-2898
- Jan 10 Temple Guard
Contact James Meeks, Sr. 559-298-4802
Patrol
Contact Ron Obernolte, PP 559-642-4332
- Jan 11 Fresno Shrine Club-Luncheon - see flyer
Legion of Honor-OV - see flyer
- Jan 12 Mounted Patrol
Contact Rick Avila - 559-351-4625
- Jan 17 Clowns
Contact Mike Fitzgerald - 559-908-1444
- Jan 19 Roustabouts
Contact Craig Constance - 559-285-6605

Jan 20	Novkeps OV Contact Gary Petty - 559-251-2962
Jan 21	Clowns Installation OV - see flyer
Jan 23	Knights of Mecca Contact Roger Wethey - 559-251-4395 Temple Bells
Jan 25	Board of Directors Meeting - Progressive Divan Dinner Meeting with Ladies after BOD
Jan 29	Hillbillies - see flyer
Jan 31	PROTOCOL Meeting - see flyer

FEBRUARY 2012
EVENTS CALENDAR

- Feb 1 Legion of Honor
Contact Ross Simonet, PP - 209-723-2350
- Feb 6 Flying Shriners
Contact Mike Bowman - 559-252-5708
- Feb 8 Fresno Shrine Club-Luncheon - see flyer
- Feb 9 Mounted Patrol
Contact Rick Avila - 559-351-4625
- Feb 10 Nile Supreme Queen Visitation
- Feb 12 Clowns Valentine's Party
Contact Mike Fitzgerald - 559-908-1444
- Feb 13 Merced-Mariposa Shrine Club
Contact Judge Brown - 209-358-2898
- Feb 14 Temple Guard
Contact James Meeks, Sr. - 559-298-4802
- Patrol
Contact Ron Obernolte, PP - 559-642-4332

Feb 17

Novkeys

Contact Gary Petty - 559-251-2962

Roustabouts OV

Contact Craig Constance - 559-285-6605

Feb 21

Clowns

Contact Mike Fitzgerald - 559-908-1444

Feb 22

Board of Directors Meeting (BOD)

Feb 23

LOS

Feb 27

Knights of Mecca

Contact Roger Wethey - 559-251-4395

Temple Bells

SHCNC Board of Governors



YOU ARE CORDIALLY INVITED TO TEHRAN SHRINERS

MASS INSTALLATION

OF

2012 POTENTATE MICHAEL D. NELLA,
DIVAN OFFICERS, UNIT AND CLUB OFFICERS

SATURDAY, JANUARY 7, 2012

PARDINI'S

2257 W SHAW AVENUE, FRESNO

Social 6:00 pm - Dinner 7:00 pm

Richard E. Herrinton, PP, Installing Officer and David R. Pitts, Master of Ceremonies

\$35.00 (all inclusive)

Men - Tux or Dark Suit, Fez, Name Badge

Women - Formal or Cocktail Dress

Reservations A Must: By January 3, 2012

Do you need a vegetarian meal? Please let us know.

Mail checks directly to Shrine Office, 5407 E Olive Avenue, Fresno 93727 or
Call 251-1991 to pay via charge card

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I/We will be attending _____ @ \$35.00 \$ _____

(Names) _____

We want to reserve a table of 8 @ \$280.00 \$ _____

(Please list all names) _____



Any questions, please call Chairman Larry Goeringer 559-285-6446 or
Director General Rob Crossland 559-275-3210



FRESNO SHRINE CLUB
Oldest Club in Tehran Shrine

MEETING NOTICE

DATE: JANUARY 11, 2012

TIME: 11:30 a. m. SOCIAL (NO HOST)

LUNCH: 12:00 NOON

COST: \$17.00 PER PERSON

DRESS: MEN CASUAL NO FEZ

LADIES: CASUAL

PLACE: Silver Dollar Hofbrau

RESERVATIONS ARE A MUST!! PLEASE CALL SYLVIA NEUENSCHWANDER AT 559- 291-7380. SHE WILL NOT BE CALLING YOU TO MAKE LUNCH RESERVATIONS. SHE HAS GRACIOUSLY TAKEN THE JOB OF RECORDING RESERVATIONS FOR US. WE NEED TO GIVE THE SILVER DOLLAR A NUMBER, SO THEY CAN SET UP THE TABLES FOR US.



TEHRAN SHRINE LEGION OF HONOR
Commander Ross Simonet and Lady Joycelyn
Cordially Invite You to the
INSTALLATION OF OFFICERS
and
POTENTATE'S OFFICIAL VISIT

Wednesday, January 11, 2012
Social 5:30 p.m. Installation 6:00 p.m.-Dinner 6:30 p.m.
Yosemite Falls Restaurant
4248 W. Ashlan Avenue, Fresno
Dinner \$25.00 per person
Choice of Prime Salmon or Prime Rib

Legion Officers: Uniform with Name Badge, LOH Medallion
Nobles: Suit and Tie Ladies: Dress or Pant Suit

Reservations, with your choice of entrée, on or before:

January 8th, 2012, to:
Bill Foster 209-723-2483 or
Tom Crosno, Shrine Office 559-251-1991

Checks payable to Tehran Legion of Honor: mail to:

William H. Foster, PIC, PC Finance Officer
2370 Dayna Way, Merced, CA 95340
Or you may pay at the door

San Joaquin Valley Shrine

Clowns

Present

The 387th Annual

Installation of Officers

Saturday, January 21, 2012

Mike "the Kopper" Fitzgerald Director

Medical Attention
will be available

Come join the fun as we install a new set of
Dummies, (oops,) I mean officers,
For the 2012 year.

The evening starts at the Shrine Center

With a reception and dancing from 6:00 to
7:15 p.m. Then enjoy a delicious Steak or chicken dinner,
And then dance the night away

Of course, we have some special entertainment
as we initiate the new Directors

Cost is only \$30.00
per person

Now that's a
Refreshments Included
GREAT Deal

You mean it's
not for me??

DRESS:
IRISH
or whatever

RESERVATIONS A MUST BY
TUESDAY, JANUARY 17, 2012

Please call Ron McClain
559- 292-1919, or
Mail Check to Ron
4767 N. CEDAR AVE.
Fresno, CA 93726.

All attendees will
receive a
Special gift valued
at 99 cents

Name: _____
Please reserve _____ for normal people
or _____ for Clowns
Steak _____ Chicken _____
Don't forget to pick one!!!
Total Enclosed \$ _____



You bet we
are going!



GRAND & GLORIOUS ORDER OF THE HILLBILLIES-SIERRA CLAN #60
Fresno, California



Bryan Hickle
Rabban of the Clan
and Bee Keeper



CALLIN ALL COUSINS ~ IT IS TIME FOR THE GATHERING OF THE CLAN
SHRINE CENTER - 5407 E Olive Avenue, Fresno

HILLBILLY STATED MEETING

Sunday, JANUARY 29, 2012

Board meeting - 2:30 pm

Cork Squeezing - 3:00 pm

Dinner - 4:00 pm

Dress - Hillbilly or Casual (no fez)

Cost - \$15.00

Items for Opportunity Drawing will be appreciated and Please NO appetizers!

Reservations please to Crosslands (275-3210) or email denrob@attitude.com

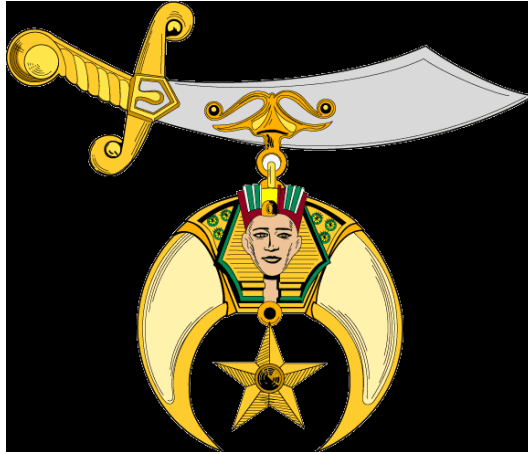
Cousin David Pitts is cookin the Vittles



Karen Carlsen
Possum Queen



SAN JOAQUIN VALLEY SHRINERS
PROTOCOL MEETING



POTENTATE MIKE NELLA
WILL BE HAVING HIS PROTOCOL MEETING ON
JANUARY 31, 2012 AT THE SHRINE CENTER
TUESDAY 6:00 PM
ALL CLUB AND UNIT HEADS ARE INVITED TO ATTEND
FOR MORE INFORMATION CONTACT
PETE CLARK at 707-7638 OR JIM SPERLICH at 924-5138

2012 Potentate's Masonic Washington DC Trip



George Washington Masonic Memorial
JUNE 24, 2012 - JUNE 30, 2012

Included in cost

●Hotel room June 24-June 30, 2012 ●Trip Cancellation insurance ●
Whitehouse Tour ● Almas Temple Visit ● Lincoln Memorial ● Alexan-
dria Lodge Visit ● George Washington Masonic Memorial ● Pentagon ●
Arlington National Cemetery (*We are honored to have been granted the
privilege to lay a wreath*) ● Bureau of Printing ● Smithsonian ● Temple
Dinner (Drinks not included) ● Unlimited 7-Day Metro Pass ● Free
time to explore on your own

\$200 per person deposit required to hold your spot*. Final payments due no
later than **March 15, 2012.**

Contact

Judie Houston

559-289-3357

JUDIEHOUSTON@COMCAST.NET

THE SHRINE YEAR OF 2012

CASUAL SHIRTS

The shirts are black and made of
60% Rayon and 40% Polyester

Fill out the form along with your check for \$45.00 made payable to: Tehran Shrine. All shirts will be delivered to the Shrine Center for pick up.

Name: _____

Address: _____

Phone: _____ Size: _____ Male/Female





MARK THE DATE

Saturday, March 24, 2012

Nobility Ball

Sunnyside Country Club



Details in the next "Scroll"

An Easy Way to Help Shriners Hospitals Financially That Costs Us Nothing!!!!

Shriners Hospitals for Children has been selected as one of the charities to participate in the 10 Million Charity Mile Giveaway program of US Airlines/Continental. The more votes we receive the more miles we get. Please inform your employees, friends and families and encourage them to vote. Shriners Hospital Northern California will also be posting this link on its social media sites and sending it to the temples. You will find the link below. Thank you for helping us increase our miles and helping with our transportation funds.

<http://10millioncharitymiles.com>

Terms & Conditions

The 10 Million Charity Miles Giveaway program begins at midnight, December 14, 2011 and ends at 11:59 p.m., December 31, 2011. During this time frame, you may vote for one of the listed charities to increase the percentage of the miles that they receive. You may vote once per day. Membership in MileagePlus or OnePass® programs is not required to vote for your charity. Each charity is guaranteed to receive a minimum of 25,000 miles. The donated miles will be deposited by January 31, 2011.

There are 40 charities in this program. Currently Shriners Hospitals is ranked 6th in number of votes which gives us about 630,000 air miles. Good, but we can do better. Vote early and often (once per day). It's legal. This is a big contribution to our financially strapped hospitals.

ATTENTION CLUBS & UNIT HEADS

Information for the next month's "Monthly Scroll" (aka Director's Bulletin) needs to be forwarded to the Director by the 15th day of the month **(MANDATORY)**.

You can e-mail your information (preferred) to the Director at roblaw@attitude.com using "PDF", Microsoft Word or Microsoft Publisher as the composing program or you can drop off your information as an electronic copy (disc or CD) at the Shrine Office. If you do not have PDF, Microsoft Word or Publisher, please feel free to use a computer at the Shrine Office to compose your flyer.

You cannot drop your flyer off at the Shrine Office in printed form (1st generation). This will result in an inferior copy (2nd generation) in the Bulletin.

Each 8½" x 11" page you submit is reduced to 5½" x 8½" (about 35%) for the Bulletin. With that in mind, please do not use type faces smaller than 16 point normal or 18 point bold (this is 18 pt bold).

Questions? Feel free to call Rob Crossland, PP, Director General, at 559-275-3210 ©.

PETITION FOR INITIATION AND MEMBERSHIP

TEHRAN SHRINERS

TO THE POTENTATE, OFFICERS AND NOBLES OF TEHRAN SHRINE

SITUATED IN FRESNO CALIFORNIA

I, THE UNDERSIGNED HEREBY DECLARE THAT I AM A MASTER MASON IN GOOD

STANDING IN _____ LODGE _____ NUMBER

LOCATED IN _____ CALIFORNIA

WHICH IS A LODGE RECOGNIZED BY OR IN AMITY WITH CONFERENCE OF GRAND
MASTERS OF NORTH AMERICA.

FURTHERMORE, I HAVE RESIDED AT MY CURRENT ADDRESS FOR NOT LESS THAN SIX
MONTHS, AS REQUIRED BY THE BYLAWS OF THE IMPERIAL COUNCIL. I HEREBY

MAKE APPLICATION TO BECOME A NOBLE OF THE MYSTIC SHRINE AND A
MEMBER OF **TEHRAN TEMPLE**. IF GRANTED MEMBERSHIP, I PROMISE TO CONFORM TO
THE ARTICLES OF INCORPORATION AND BYLAWS OF THE IMPERIAL COUNCIL
AND THE BYLAWS OF

TEHRAN TEMPLE

HAVE YOU PREVIOUSLY APPLIED FOR ADMISSION TO ANY TEMPLE _____ YES _____ NO

IF YES WHAT TEMPLE _____ WHEN _____

WERE YOU EVER DEMOLAY _____ YES _____ NO

IF YES WHAT CHAPTER _____ WHEN _____

PROFESSION / OCCUPATION _____

NAME - PLEASE PRINT

_____ EMPLOYER _____

PHONE _____

BIRTHPLACE _____ DATE OF BIRTH _____

RESIDENCE:

_____ STREET _____ CITY _____ ST _____

ZIP _____

PHONE _____ "E" MAIL _____

BUSINESS:

_____ STREET _____ CITY _____

ZIP _____

MAILING ADDRESS USE _____ BUSINESS _____ HOME

LADY'S NAME _____

FEZ SIZE _____

DATE _____ SIGNATURE _____

RECOMMENDED BY:

NAME _____ MEMBER NUMBER _____

NAME _____

MEMBER NUMBER _____ FEES PAID _____ CHECK # _____

AMOUNT _____

TEHRAN TEMPLE

5407 E. OLIVE AVENUE

FRESNO, CA. 93727-2500

RETURN SERVICE REQUESTED

NON-PROFIT ORGANIZATION

U.S. POSTAGE PAID

PERMIT NO. 2126

FRESNO, CALIFORNIA